



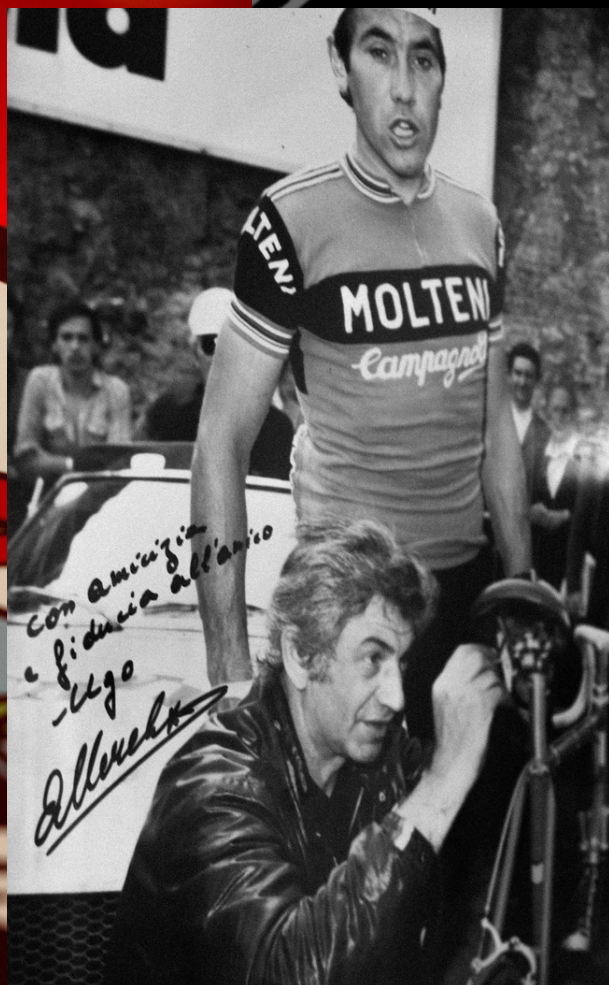
DE ROSA

FEEL YOUR HEART

70

pininfarina

70 YEARS, ONE HEART.



**"Dear Ugo, we finished this frame with you.
We put 22 months of our hearts into it.
Your De Rosa heart will never stop beating
together with dreamers all around the world."**



70 years, one heart.

The De Rosa heart has triumphed in a thousand battles – climbing the steepest hills, cutting through the wind, racing against time, sprinting toward ambitious goals.

Every creation lived, every detail of its masterpieces refined, every material tested. In the selection and shaping of true works of Italian art and craftsmanship.

An evolution that, for 70 years, has run endlessly alongside enthusiasts all over the world.

With you, with us.



A full-page photograph of a cyclist in a blue and black jersey riding a road bike on a paved road in a desert. The cyclist is in the foreground, leaning forward in a racing position. The road curves into the distance, and a car is visible in the background. The background consists of vast, rolling sand dunes under a clear sky.

"From the Middle East to Asia,
all the way to Northern
Europe: every stage, every
turn, and every number on the
seatpost tells a journey, a
story, a shared stretch of
road."



Lightness and technology, without compromise.

Purebred stiffness, superior performance.

Aerodynamics, fast by tradition.

A 730-gram frame: light, elegant, aerodynamic.

22 months from concept to development, with **obsessive attention to every single detail**.

Design by **Pininfarina** — a strong, all-Italian partnership.

Heart and emotion, without compromise.

The result: the most advanced De Rosa ever.

THE BICYCLE
redefined.







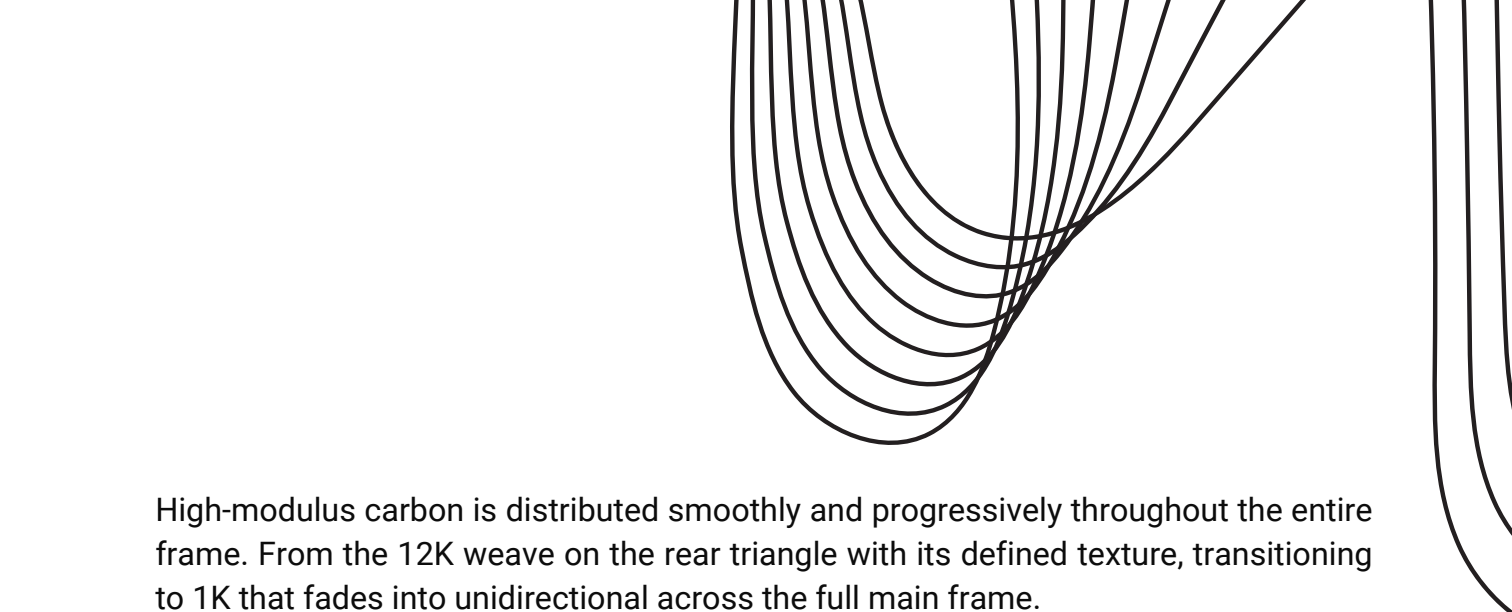
70 Revò Special Edition Giro d'Italia 2025



When we launched 70, it was meant to be a celebratory icon. A tribute to our first 70 years of history, innovation, passion, and dedication. We thought it would stay in the collection for just one year.

But it changes, transforms, renews itself every time and we simply can't resist it.





High-modulus carbon is distributed smoothly and progressively throughout the entire frame. From the 12K weave on the rear triangle with its defined texture, transitioning to 1K that fades into unidirectional across the full main frame.

Technical by design, reduced in weight, and delivering a visual effect never seen before. The stiffness is the very hallmark that has always distinguished the bikes of the heart.





Now let's close our eyes and gently run a finger along the entire surface of the frame.

The head tube has no edges, no obstacles to the aerodynamic flow.

A smooth shape, a "cradle" that perfectly accommodates and integrates all the cables.

The design is clean, the frontal impact striking: **OFFSET ZERO.**

The top tube shows continuous, linear flow — it's slightly sloped and creates perfect proportion with the seat tube worthy of a flagship model: **hexagonal, sharp, ready to cut through the wind.**

But the real revolution lies in the rear triangle, a true masterpiece of engineering and expertise.

The angles stand out, the weight stays low, and the air flows away seamlessly.

We move down to the bottom bracket shell — sinuous and polished. Futuristic and solid at the same time.

Thanks to extensive testing with the most advanced software, the CX coefficient is simply the best ever achieved.



WHAT YOU'LL LOVE

You'll love the feeling of absolute lightness, as if the bike vanished beneath you, leaving only the rhythm of your breath and the sound of the wind.

Every turn, every climb, every fast stretch becomes part of a silent dialogue between you and something alive.

You'll love the purity of its lines, born from the hand of Pininfarina: shapes that don't seek to impress, but to move you.

Every detail is a caress, every surface reflects a tradition that for seventy years has united beauty and performance.

You'll love the way the carbon tells a story: the weave shifting from 12K on the rear stays to 1K on the frame is like a heartbeat running across the surface— a balance between strength and lightness, between engineering and art.

And when you push it further, you'll love the way it responds: stiff, precise, alive. There's nothing superfluous, only the pure pleasure of a bike born from the heart— and one that makes yours beat faster too.

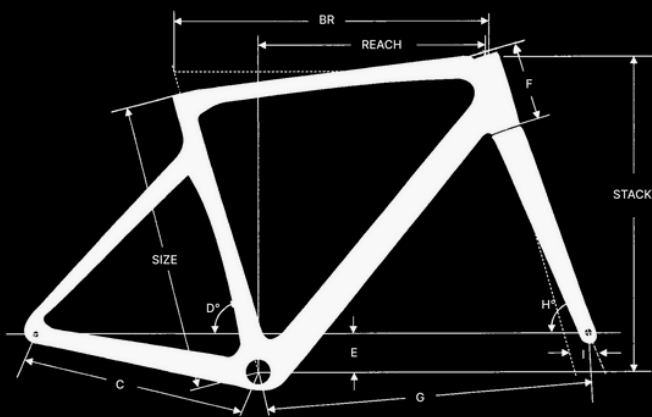


70

specifiche tecniche | technical specifications

Size	BR cm	C cm	D°	E cm	F cm	G cm	STACK	REACH
42.5	50.8	405	74.9	70	10.7	576	507	371
44.5	51.8	405	74.5	70	11	577	513	376
46.5	52.9	405	74.1	70	12	579	524	380
48	54	405	73.9	70	13.1	583	537	385
50.5	55.1	405	73.9	70	14.1	590	548	393
52.5	56.3	405	73.7	70	15.4	599	561	399
54.5	57.6	405	73.5	70	16.7	608	574	406
56.5	58.9	405	73.1	70	18.5	615	591	409

DE ROSA



Frame	730gr
Fork	280gr
Headset Size	1-1/2" to 1-1/2"
BB Size	86.5 x 46
Seatpost	Dedicated (zero offset)
Tyre clearance	32



DE ROSA

Via Bellini, 24 | 20095
Cusano Milanino (MI) Italy

www.derosa.it
help@derosa.it

[@derosabikes](https://www.instagram.com/derosabikes)
[@familyderosa](https://www.instagram.com/familyderosa)

+39 02 61 95 171
+39 351 81 36 403

© 2025 De Rosa s.r.l. All rights reserved.

Reproduction, distribution, or modification, even in part, of this document is prohibited without the prior written authorization of De Rosa s.r.l. De Rosa® is a registered trademark.