

DE ROSA

FEEL YOUR HEART

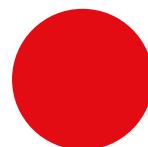


IDOL

SEE THE FULL REVOLUTION



WOVEN FROM
FIBERS AND
DREAMS.



25 years ago, we began working with carbon as one would with a precious metal – with respect, with care, with hands able to feel the vibrations of the material.

Today, that story continues with a name that means much more to us than just a model: IDOL.

It has changed.

It hasn't lost a gram of its identity – but it has lost almost 300 grams in weight.

The down tube has become bolder, wider, more assertive.

The rear triangle is more aggressive and aerodynamic.

The “arc slope” top tube runs in exposed carbon, sculpted in a harmonic wave between power and lightness, for a more racing-inspired visual impact.

2025





The design is clean, direct, minimal. With colors and shades that chase each other like light and shadow, like breath and heartbeat.

It's the same Idol as always – only sharper, more contemporary, more De Rosa.

Because every curve has been redrawn with a clear intent:

a perfect balance between comfort and performance.

A frame for those who love Granfondos, yet dream of attacking on the open road.

A silhouette designed to stir emotion, even at a standstill.

Idol 2025 is our way of celebrating 20 years of an icon that evolves with us – reshaping its curves, yet keeping its soul intact.

“My grandfather shaped steel.

My father believed in carbon.

Today, I look at that curve tracing the top tube of the new Idol as the line connecting three generations.

It's the line of our life – a seamless evolution.

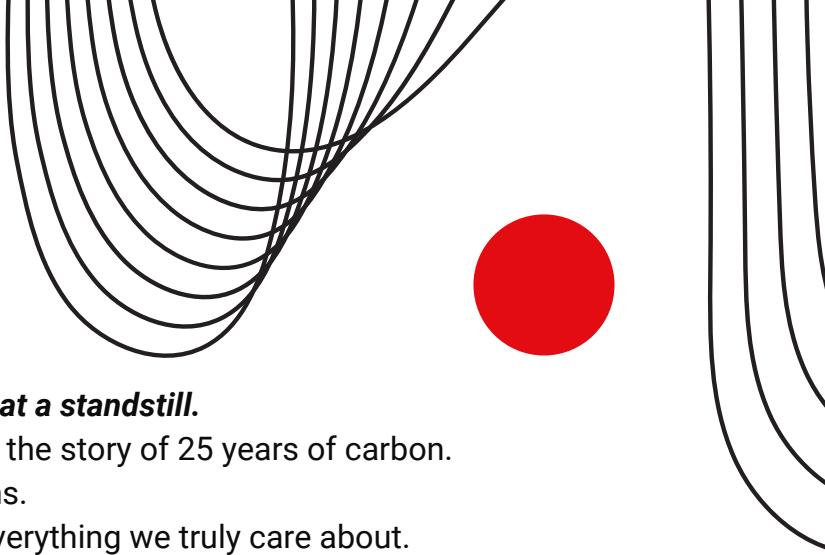
We change form, not direction.”

Francesco De Rosa



IT REDRAWS ITS CURVES
but keeps its soul.





A line designed to stir emotion, even at a standstill.

Idol 2025 marks the present, yet tells the story of 25 years of carbon.

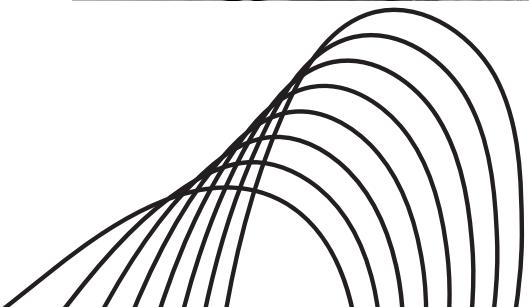
A story woven from fibers and dreams.

An Italian story, handcrafted – like everything we truly care about.

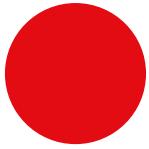
Discover it.

Look closer.

And let yourself be moved by a bike that never stops evolving –
while remaining, always, an Idol.







WHAT YOU'LL LOVE

You'll love the way it glides on the road – stiff where it needs to be, supple where it should.

Never extreme, yet always alive.

Every pedal stroke feels like a dialogue with the frame:

you feel the response, the drive, the rhythm.

You'll love riding far.

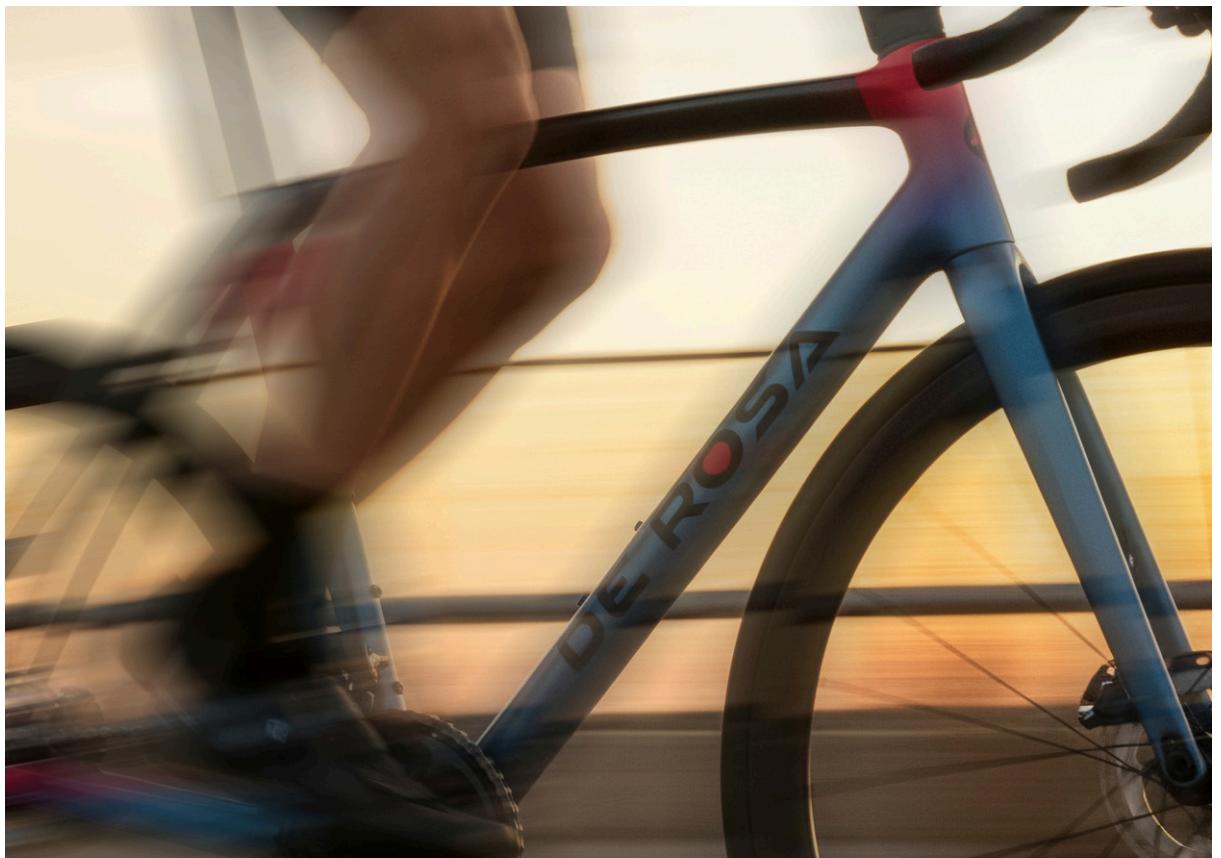
Because this is a bike born for those who live for Granfondos, yet still dream of attacking on the climb or breaking away solo.

A rare balance between comfort and aggression –

between heart and performance.

You'll be glad to know it's handcrafted in Italy, with the same care De Rosa has devoted for seventy years to every beat of its mechanical heart.

And though its shape may change, it always stays true to its essence – an **IDOL**, through and through.





New lines, same passion.

The heart of the new IDOL is made of fibers – but also of intentions.

We sought the perfect balance between stiffness, comfort, and precision. We found it in a carbon soul crafted with the same care we reserve for things meant to last over time.

Carbon composition: an invisible architecture

- 24T (T700) – 15% Controlled elasticity to absorb and protect.
- 30T (T800) – 68.5% The backbone of the frame: performance, responsiveness, stability.
- 40T (M40J) – 16.5% Structural stiffness where it's needed. Power without waste.

Updated geometries for a more responsive feel, yet still suited for long distances.
900g frame (weight reduction with no loss of solidity).
385g fork (lighter and stiffer).

What really changes?

The form evolves: sharper, more defined, more modern lines.

The technology advances: more sophisticated materials, lower weight, improved stiffness.

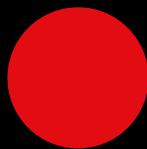
Versatility grows: it accommodates all current groupsets and is ready for both endurance and racing.

What remains?

The IDOL DNA: a bike that inspires emotion without extremes.

De Rosa's craftsmanship: built to last.

The riding pleasure: the very quality that has made IDOL an icon for two decades.



IDOL

specifiche tecniche | technical specifications

Size	O	HS	SC	HC	G	RC	WB	FC	F	OT	STACK	REACH
433	517	106.6	74.2	71.3	70	412	969	573.4	373	48	508.3	370
458	529	114.6	73.9	71.6	70	412	979.2	581.5	373	48	516.1	378.3
483	543	130	73.6	72.6	70	412	977.7	580	373	43	537.1	384.2
507	560	149	73	73	70	412	987.6	587.8	373	43	556.8	389.8
534	572	170	73	73.1	70	412	998.6	598.7	373	43	577.1	395.6
561	588	190	72.7	73.3	70	412	1011.4	609.4	373	43	596.9	402.4

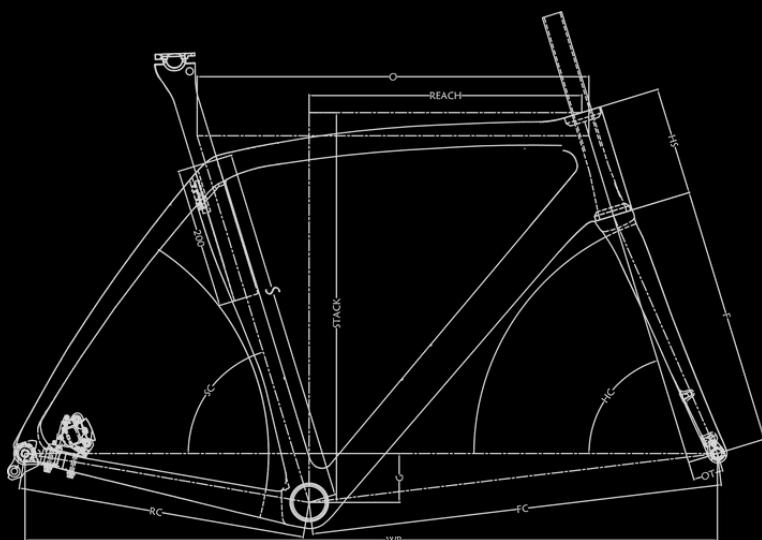
tipo di carbonio | type of carbon

24T(T700) 30T(T800) 40T(M40J) 33T(T1100)

15% 68.5% 16.5% 0.0%



DE ROSA



Frame	900gr
Fork	385gr
Headset Size	1-1/2" to 1-1/2"
BB Size	85.5 T47
Seatpost	400mm 220gr
Seatpost Closure	6nm
Tyre clearance	34cc

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