

DE ROSA

FEEL YOUR HEART



IDOL

SEE THE FULL REVOLUTION

WOVEN FROM
FIBERS AND
DREAMS.



Twenty-five years ago, De Rosa embarked on a journey with carbon, treating it as one would a treasured metal: with reverence, with meticulous attention, and with hands attuned to the subtle vibrations of the material.

Today, that narrative unfolds with a name that represents so much more to us than just a role model: IDOL.

The journey of the model's evolution has been marked by several significant milestones. The first-generation carbon Idol showcased groundbreaking innovations for its era, including the integrated seatpost and a frame crafted with meticulous tube-to-tube techniques, all developed in-house at De Rosa.

It was a remarkable triumph: Stefano Garzelli and the Acqua & Sapone team brought it to the Giro d'Italia, with Garzelli clinching victory in two stages in 2007, establishing Idol as one of De Rosa's most coveted models.

In the 2014/15 season, De Rosa unveiled the Idol Disc version, embracing the rise of disc brakes in the cycling world. Since that moment, the Idol has stood as the cornerstone of the collection, evolving with ongoing enhancements in both design and craftsmanship.

2019 brings complete cable integration, enhanced graphics, and refined frames, all while preserving the renowned "Arc Slope" geometry that has established its legacy over the years.

It's the same Idol as ever, yet more refined. More modern. More De Rosa. Each curve has been meticulously reimaged with a clear vision: achieving the perfect harmony between comfort and performance.



Cusano Milanino, June 23, 2025

*"My grandfather shaped steel.
My father believed in carbon.
I grew up among the fibers, inside the workshop.
Today, that curve that runs along the top tube of the new Idol
looks to me like the line connecting three generations.
It's the line of our life, an evolution in constant motion, without
ever changing direction."*

Francesco De Rosa, third generation, born in the same year
carbon entered the company.





It has changed.

It hasn't lost a gram of its identity, but it has lost almost 300 grams in weight.

The down tube has become bolder, wider, more assertive.

The rear triangle is more aggressive and aerodynamic.

The "arc slope" top tube runs in exposed carbon, sculpted in a harmonic wave between power and lightness, for a more racing-inspired visual impact.

The design is clean, direct, minimal.

With colors and shades that chase each other like light and shadow, like breath and heartbeat.

A frame for those who love Granfondos, yet dream of attacking on the open road.

A silhouette designed to stir emotion, even at a standstill.

Idol 2025 is our way of celebrating 20 years of an icon that evolves with us — reshaping its curves, yet keeping its soul intact.





/dol is crafted from high-performance carbon, a studied mix of fibers designed to guarantee stiffness where needed and compliance where it counts.

A rigid bottom bracket area transfers every watt, while the rear stays filter vibrations, so the power stays pure and the ride stays smooth.

Balanced, versatile geometries

Not extreme race-only, but aggressive enough for performance seekers. This means an efficient, aerodynamic position, with reach and stack numbers that keep you comfortable on the long haul. That “precise front end” you noticed comes exactly from this balance: stability without sluggishness, sharp steering without twitchiness.

Modern integration

Clean internal cable routing, UDH derailleurs hanger, clearance up to 34 mm for wider or even semi-treaded tires, and a choice of builds with Shimano Ultegra/105 Di2 or SRAM Force/Rival. The result? Crisp electronic shifting, wheel stability, and braking reliability. All details you pointed out.







What you'll love

Idol is for your first serious climbs, fast straights, technical descents and now even light off-road.

It's for those looking for a "first serious road bike" that won't hold them back too soon. For riders who love a lively, precise handling feel but don't want to invest right away in a top-tier machine. For anyone who seeks the best balance between excitement, performance, and long-term value.

You'll love the way it glides on the road — stiff where it needs to be, supple where it should.

Never extreme, yet always alive.

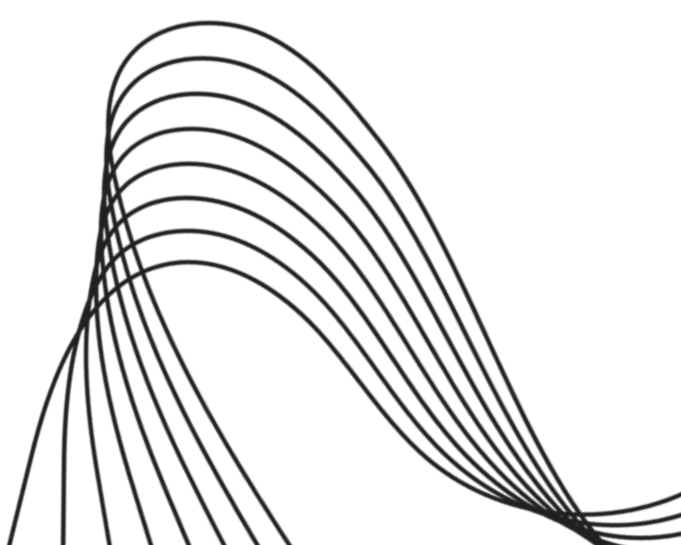
Every pedal stroke feels like a dialogue with the frame:
you feel the response, the drive, the rhythm.

You'll love riding far.

Because this is a bike born for those who live for Granfondos, yet still dream of attacking on the climb or breaking away solo. A rare balance between comfort and aggression — between heart and performance.

You'll be glad to know it's handcrafted in Italy, with the same care De Rosa has devoted for seventy years to every beat of its mechanical heart.

And though its shape may change, it always stays true to its essence — an IDOL, through and through.





IDOL 2025 – Technical Specs

New lines, same passion.

The heart of the new IDOL is made of fibers, but also of intentions. We sought the perfect balance between stiffness, comfort, and precision. We found it in a carbon soul crafted with the same care we reserve for things meant to last over time.

Carbon composition: an invisible architecture

- 24T (T700) – 15% Controlled elasticity to absorb and protect.
- 30T (T800) – 68.5% The backbone of the frame: performance, responsiveness, stability.
- 40T (M40J) – 16.5% Structural stiffness where it's needed. Power without waste.

Updated geometries for a more responsive feel, yet still suited for long distances.

900g frame (weight reduction with no loss of solidity).

385g fork (lighter and stiffer).

What really changes?

The form evolves: sharper, more defined, more modern lines.

The technology advances: more sophisticated materials, lower weight, improved stiffness.

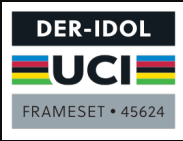
Versatility grows: it accommodates all current groupsets and is ready for both endurance and racing.

What remains?

The IDOL DNA: a bike that inspires emotion without extremes.

De Rosa's craftsmanship: built to last.

The riding pleasure: the very quality that has made IDOL an icon for two decades.



A 900g carbon Granfondo frame, 385g fork, balanced arc slope geometry, hydraulic disc brakes, fully internal cable routing, PressFit bottom bracket, and premium electronic groupset assembly. This technical configuration positions the Idol among the most sophisticated bicycles in the endurance-performance category.

IDOL

technical specifications | technical specifications

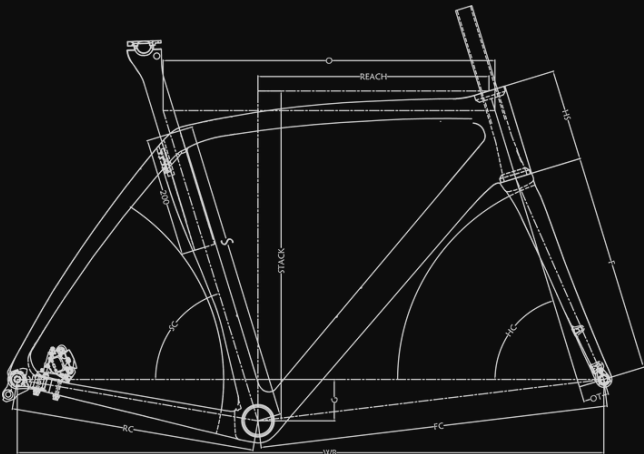
| Size | O | HS | SC | HC | G | RC | WB | FC | F | OT | STACK | REACH |
|------|-----|-------|------|------|----|-----|--------|-------|-----|----|-------|-------|
| 433 | 517 | 106.6 | 74.2 | 71.3 | 70 | 412 | 969 | 573.4 | 373 | 48 | 508.3 | 370 |
| 458 | 529 | 114.6 | 73.9 | 71.6 | 70 | 412 | 979.2 | 581.5 | 373 | 48 | 516.1 | 378.3 |
| 483 | 543 | 130 | 73.6 | 72.6 | 70 | 412 | 977.7 | 580 | 373 | 43 | 537.1 | 384.2 |
| 507 | 560 | 149 | 73 | 73 | 70 | 412 | 987.6 | 587.8 | 373 | 43 | 556.8 | 389.8 |
| 534 | 572 | 170 | 73 | 73.1 | 70 | 412 | 998.6 | 598.7 | 373 | 43 | 577.1 | 395.6 |
| 561 | 588 | 190 | 72.7 | 73.3 | 70 | 412 | 1011.4 | 609.4 | 373 | 43 | 596.9 | 402.4 |

varieties of carbon

24T(T700) 30T(T800) 40T(M40J) 33T(T1100)

15% 68.5% 16.5% 0.0%

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| | |
|--------------------|------------------|
| Frame | 900gr |
| Fork | 385gr |
| Headset Dimensions | 1-1/2" to 1-1/2" |
| BB Size | 85.5 T47 |
| Seatpost | 400 mm 220 g |
| Seatpost Fastening | 6 nm |
| Tire clearance | 34cc |

Assembly

model: De Rosa Idol

frame: Carbon

sizes: 42.5 - 44.5 - 46.5 - 48 - 50.5 - 52.5 - 54.5 - 56.5

groupset: compatible with the latest generation groupsets.

METRON 5D EVO integrated stem and handlebar

100X42 110X42 100X40 120X42

De Rosa dedicated seatpost

De Rosa black tape

saddle: SLR BOOST CARBON

De Rosa official price starting from €4508 (VAT and import duties not included)

Frameset

For individuals aspiring to construct their own Idol, meticulously and incrementally: Idol frame and carbon fork.

The ideal option for those who already possess components or seek a custom project. It is recommended for seasoned cyclists or for specific enhancements.

Suggested configurations

For the equilibrium between racing performance and long-distance dependability.

- Groupset: Shimano Ultegra Di2 12-speed
- Wheels: Fulcrum Wind

For an optimal balance between performance and accessibility.

Groupset: SRAM Force

Wheels: Vision SC 45 DISC

Delivery timelines

Delivery may range from 4 to 8 weeks, contingent upon customizations, necessary setup, and shipping time.



IDOL 2025 – Your feedback

At Misano you tested it, and the feedback was immediate:

“Phenomenal”

“Easy to handle”

“Great finish and design”

“Lightweight”

“Precise and stable front end”

Not by chance. Idol is built around modern, balanced geometries that make every ride feel natural, smooth, and accurate. A front end that dives into corners with confidence and stability, and a rear triangle that absorbs road buzz without giving up stiffness where it matters. Comfort and reactivity in a single frame.

It was supposed to be the “in-between” bike.

The one sitting at the heart of the collection: balanced, accessible, perfect for riders who want to grow without jumping straight to the very top.

And yet, we got carried away. And it became so much more.

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